

## Tips for Liaisons

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- **Schedule a Sunday(s)** to promote the Walk for Life Weekend with your pastor or worship team
- Call **Former Walkers** from your church. They are passionate, active, and have sponsors from past years they can ask again
- Ask former Walkers to **recruit Walkers**. They multiply their effectiveness by inviting others to join them
- Encourage your Walkers to **register** as Walkers for the Walk Weekend Experience at [www.compasscarewalk.com](http://www.compasscarewalk.com) and remind them to join your church team
- Invite with **confidence**: Your courageous invitation for others to join you in what God is doing to save lives makes all the difference
- Invite them and then invite them **again**: Walkers are 80% more likely to participate if they are asked more than once
- Use **social media** and **email**: Regularly communicate with your Walkers with updates, tips, and status of your team goal