

Steps to Success

✕	Action Item	By...	Tools
<input type="checkbox"/>	Register online and create a church team	Today	Walker Planning Guide Training Video
<input type="checkbox"/>	Contact your church leadership about how you can promote the Walk for Life	March 29	Walk Promo video Display table materials
<input type="checkbox"/>	Create a "Why I am passionate" video. Send to CompassCare and post to Facebook	March 31	How to Walk for Life video
<input type="checkbox"/>	Make a list of potential Walkers in your church who you know are passionately pro-life	March 31	Former Walker list Church directory
<input type="checkbox"/>	Connect with everyone on your list as personally as possible. Share why you are walking and ask if they will join you as a Walker or Sponsor	April 9	Sample phone script Sample email script
<input type="checkbox"/>	Set-up a display table at Church	March 28 – April 25	Display table materials Church PPT slide
<input type="checkbox"/>	Make 1 st Church Announcement	March 28 or April 11	Church talking points Walk promo video
<input type="checkbox"/>	Follow-up with all prospective Walkers	April 16	Social media Phone Email
<input type="checkbox"/>	Get an announcement in the church bulletin	March 28 – April 25	Bulletin inserts Sample bulletin announcements
<input type="checkbox"/>	Make 2 nd Church Announcement	April 18 or April 25	Update on church goal Final appeal
<input type="checkbox"/>	Attend the Walk for Life Weekend!	Friday, April 30 & Saturday, May 1	Online Rally: live.compasscarewalk.com In-Person Walk: <ul style="list-style-type: none"> • Buffalo's Delaware Park • Rochester Highland Bowl