

## Sample Phone Script

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Hi \_\_\_\_\_, this is \_\_\_\_\_ calling about the Walk for Life.  
Is now a bad time?  
[Pause for response]

**If YES:** Sure, no problem. Is there a better time for me to call?

**If NO:** Well, I am passionate about serving women seriously considering abortion and helping them have their babies because I believe all people are made in the image of God and are therefore worthy of protection. So, I am participating in the Walk for Life as our church's Liaison. I thought of you, knew you were passionate about protecting women and preborn babies like I am, and so wanted to ask if you would be willing to join me as a pledge-raising Walker this year?  
[Pause for response]

**If YES:** That's great! The Walk for Life Weekend experience kicks off on Friday, April 30 at 7:00 PM with a one-hour, live online rally, inspiring the Church with patient testimonies, explaining the life-saving mission results of 2020, and casting vision for abortion reduction across NYS. And for those who are ready to get back out there, the Weekend culminates on Saturday, May 1 at 9:00 AM for the traditional in-person Walk. I'll get you the materials you need and the next best step would be to set-up an online fundraising page and join our church team.

**If NO:** I understand. Would you be willing to sponsor me as I walk? I'm trying to raise \$\_\_\_\_ which is enough for CompassCare to help \_\_\_\_\* women have their babies.

Thank you for taking my call and for your investment in erasing the need for abortion, one woman and baby at a time.

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\* It costs \$570 to serve one woman considering abortion.