

Sample Walker Recruitment Email

Hello _____,

I hope this note finds you and your family well. I am writing to ask you to join me and thousands of pro-life Christians across Western NY for the Walk for Life Weekend Experience on Friday, April 30th and Saturday, May 1st. The Walk for Life Weekend experience kicks off on Friday, April 30 at 7:00 PM with a one-hour, live online rally, inspiring the Church with patient testimonies, explaining the life-saving mission results of 2020, and casting vision for abortion reduction across NYS. And for those who are ready to get back out there, the Weekend culminates on Saturday, May 1 at 9:00 AM for the traditional in-person Walk.

I am passionate about the mission of CompassCare because I believe all people are made in the image of God and are therefore fully and equally human.

God is giving us an opportunity to make a difference in NY - the abortion capital of the U.S. Your participation gives people courage to step up and join in erasing the need for abortion, one woman and baby at a time. The Walk does two things: 1) educates the community on the equal value of all life, 2) raises funds for the life-saving services offered by CompassCare to women seriously considering abortion.

Would you be willing to consider:

1. Joining me as a pledge-raising walker? Our church goal is to raise \$_____ for women seriously considering abortion. AND/OR
2. Participating in the Walk for Life Weekend Experience at either one or both parts of the program? Our church goal is _____ participants.

Go to www.compasscarewalk.com to learn more and to register.

If it's alright, I'll follow-up with you in a few days.

Erasing the need for abortion,

(Your name)
Church Liaison

